



FAN FAIR® HALL

EXHIBITOR APPLICATION

Artists, Published Authors, Record Labels and Venues

Instructions: Please type or legibly print all information requested in each section of this application. Sign and return the completed application to **CMA Exhibit Office, One Music Circle South, Nashville, Tennessee 37203** or fax to **615-263-2666**. Your application and full payment must be received no later than Friday, March 30, 2012. All applications received prior to the deadline will be evaluated and considered by the Exhibit Committee.

All applicants will be notified of their official status by Monday, April 2nd. If your application is accepted, CMA will retain your payment and an acceptance email will be sent along with your CMA Music Festival Exhibitor Agreement. When you have signed and returned the Exhibitor Agreement, CMA will return to you a fully executed copy of the Exhibitor Agreement. An Exhibitor Kit will be available by Wednesday, April 11, 2012. If your application is not accepted, CMA will notify you and return your check or money order, if applicable. **Please address all questions to exhibits@CMAworld.com.**

1. Exhibitor Information

Note – Exhibit Name must clearly communicate the focus of the Exhibit and can be one name only – one artist OR one company. No booth sharing. The artist or company listed as Exhibit Name will be considered “Applicant” on remainder of application.

Exhibit Name: _____

Contact Name and Title: _____

Applicant Mailing Address: _____ City/State/Zip: _____

Telephone: _____ Fax: _____ Cell Phone: _____

Email: _____ Website(s): _____

For an application to be considered, applicant must be a current member of CMA. Please note, it is the applicant, whomever is listed as the Exhibit Name (Artist, Author, Record Label or Venue) that must be the current member.

Is applicant a current member of CMA? Please circle one: No Yes, Membership # _____

2. Exhibitor Qualifications

Exhibitors must meet the criteria below in order to qualify for Exhibit Space. Please check the primary category below that applies to applicant and attach a page describing/outlining how applicant has met the criteria in more detail. Applications submitted that do not fully demonstrate the criteria is met will be summarily declined.

- Artist.** Applicant is an artist who has achieved one of the following:
 - At least one (1) career Top 40 single on the Country charts of *Billboard*, *Country Aircheck* or *Music Row* Single Chart
 - At least one (1) charted Top 40 album (digital or commercial) with sales of at least 150,000 units
 - Artist member inducted to the Country Music Hall of Fame
 - Confirmed to perform on one of the following CMA Music Festival Stages: LP Field, Chevy Stage at Riverfront or Arena Plaza Stage
- Published Author.** Applicant is a published author with content relevant to the format.
- Record Label.** Applicant is an established Record Label with at least one artist on its roster that has achieved one of the artist criteria listed above. (That qualifying artist is required to appear in the booth to sign autographs.)
- Venue.** Applicant is a Venue whose primary focus is to promote/advance Country Music through live performances, etc.

Restrictions

- Mass media outlets (including all print, Web, and broadcast television) will be reviewed for relevance to our attendees.
- Radio stations and syndicated radio programs will be reviewed for relevance to our attendees.
- Non-Country personalities, including TV and film actors and reality celebrities, will be reviewed for relevance to our attendees.
- Exhibits featuring deceased artists will be reviewed for relevance to our attendees.
- Industry companies such as Publicity and/or Marketing firms will not be considered for exhibit space.
- Charities not already partnered with CMA and political groups will not be considered for exhibit space.

3. Exhibit Pricing

We encourage Exhibitors who will have artist signings to request a minimum of a 10x20 Exhibit Space for the security and safety of all parties and in order to facilitate autograph lines.

10x10 = \$200.00 _____ 10x20 = \$400.00 _____ 10x30 = \$600.00 _____

10x40 = \$800.00 _____ 20x20 = \$800.00 _____ Other Size (Call for pricing) _____

Exhibit Pricing for 10x10 and 10x20 includes:

Black Pipe and Drape
One (1) standard electrical outlet (5 AMP)
One (1) 6' black skirted table
Two (2) armchairs
One (1) wastebasket
Crowd Control Stanchions

Exhibit Pricing for 10x30, 10x40 and 20x20 includes:

Black Pipe and Drape
One (1) standard electrical outlet (10 AMP)
Up to two (2) 6' black skirted tables
Up to four (4) armchairs
One (1) wastebasket
Crowd Control Stanchions

4. Exhibitor Payment

Full payment is due with submitted application. Applications that do not include full payment will not be considered.

Payment Options:

A. Check or Money Order (Make checks payable to CMA Music Fest Exhibits.)

B. Credit Card (Circle One): Visa Mastercard Amex

Card Number: _____ Expiration Date: _____

Cardholder Name: _____

Billing Address: _____

Billing City/State/Zip: _____

Signature: _____

Your signature on this form authorizes CMA to charge the credit card for payment in full.

5. Signature

By signing this application for Exhibit Space in the CMA Music Festival Exhibit Hall, I acknowledge and agree that I have read this application and agree to all the provisions of it. I warrant and represent that the information provided in this application is true and correct.

Signature: _____ Date: _____

Print Name: _____ Title: _____

FULL PAYMENT IS DUE UPON SUBMISSION OF APPLICATION.

Submit Application to:

CMA Exhibit Office
One Music Circle South
Nashville, TN 37203
exhibits@CMAworld.com
phone 615.263.3698
fax 615.263.2666