



FAN FAIR® HALL

EMERGING ARTIST EXHIBITOR APPLICATION

CMA is committed to up and coming artists. For 2012, we have set aside a limited number of Exhibitor spaces specifically for Emerging Artists that meet a specific criteria. All applications will be evaluated (not filled on a first-come first-serve basis). Please read through the application and fill it out carefully and with as much information as possible. All questions should be addressed through exhibits@CMAworld.com.

Instructions: Please type or legibly print all information requested in each section of this application. Sign and return the completed application to **CMA Exhibit Office, One Music Circle South, Nashville, Tennessee 37203** or fax to **615-263-2666**. Your application and full payment must be received no later than Friday, March 30, 2012. All applications received prior to the deadline will be evaluated and considered by the Exhibit Committee.

All applicants will be notified of their official status by Monday, April 2nd. If your application is accepted, CMA will retain your payment and an acceptance email will be sent along with your CMA Music Festival Exhibitor Agreement. When you have signed and returned the Exhibitor Agreement, CMA will return to you a fully executed copy of the Exhibitor Agreement. An Exhibitor Kit will be available by Wednesday, April 11, 2012. If your application is not accepted, CMA will notify you and return your check or money order, if applicable. **Please address all questions to exhibits@CMAworld.com.**

1. Exhibitor Information

Note – Exhibit Name must clearly communicate the focus of the Exhibit and can be one name only – one artist OR one company. No booth sharing. The artist or company listed as Exhibit Name will be considered “Applicant” on remainder of application.

Exhibit Name: _____

Contact Name and Title: _____

Applicant Mailing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Cell Phone: _____ Email: _____

Website(s): _____

For an application to be considered, applicant must be a current member of CMA. Please note, it is the applicant, whomever is listed as the Exhibit Name (Artist, Author, Record Label or Venue) that must be the current member.

Is applicant a current member of CMA? Please circle one: No Yes, Membership # _____

2. Emerging Artist Exhibitor Qualifications

Below, please check the primary category that applies to applicant and attach a page describing/outlining how applicant has met the criteria in more detail. If you meet the criteria based on charts or album sales, you must provide documentation of the chart status achieved. Applications submitted that do not fully demonstrate the criteria is met, will be summarily declined.

An Emerging Artist meets Exhibitor criteria if artist has achieved one (1) of the following:

- At least one (1) career Top 50 single on the Country charts of *Billboard*, *Country Aircheck* or *Music Row* Single Chart
- At least one (1) charted Top 50 album (digital or commercial) with sales of at least 50,000 units
- At least 2,000 followers on either Facebook or Twitter

3. Exhibit Pricing – 10x10 Exhibit Space

_____ 10x10 = \$200.00

Exhibit Pricing includes:

Black Pipe and Drape
One (1) standard electrical outlet (5 AMP)
One (1) 6' black skirted table
Two (2) armchairs
One (1) wastebasket
Crowd Control Stanchions

4. Exhibitor Payment

Full payment is due with submitted application. Applications that do not include full payment will not be considered.

Payment Options:

A. Check or Money Order (Make checks payable to CMA Music Fest Exhibits.)

B. Credit Card (Circle One): Visa Mastercard Amex

Card Number: _____ Expiration Date: _____

Cardholder Name: _____

Billing Address: _____

Billing City/State/Zip: _____

Signature: _____

Your signature on this form authorizes CMA to charge the credit card for payment in full.

5. Signature

By signing this application for Exhibit Space in the CMA Music Festival Exhibit Hall, I acknowledge and agree that I have read this application and agree to all the provisions of it. I warrant and represent that the information provided in this application is true and correct.

Signature: _____ Date: _____

Print Name: _____ Title: _____

FULL PAYMENT IS DUE UPON SUBMISSION OF APPLICATION.

Submit Application to:

CMA Exhibit Office
One Music Circle South
Nashville, TN 37203
exhibits@CMAworld.com
phone 615.263.3698
fax 615.263.2666